

Real Stories, Real Impact



Insights

Data and insights to outperform

In today's highly competitive business environment, it's imperative to have ready access to data and strategic insights to gain a competitive edge. Yet many smaller companies do not have the resources and HR expertise to maximize their opportunities. The HR professionals at ADP® can draw from their expertise and experience to provide a "bigger picture" view of an organization's challenges. They can also provide actionable solutions to maximize one's workforce, capitalize on opportunities, and remain compliant.

"With the human capital management insight we gain from ADP, we're able to stay up-to-date with all of the latest emerging trends...so we can be on top of the game 24 hours a day."

Chris Farrell, CEO, Tallie

"One of the things they [ADP] bring to the table is perspective. And that's not something you can get without looking at the bigger picture."

Tracey Attis, Director of HR & Operations,
Marc Fisher Footwear



To learn more, go to:
bit.ly/29R60Is



Strategies

HR strategies to gain a competitive edge

Employees of small- and medium-sized organizations often wear multiple hats. And while this may help to keep costs down, it can be challenging to keep up with HR tasks and the ever-changing regulatory environment. Many organizations throughout the country turn to ADP® to help them develop and implement HR strategies that are tailored to their specific needs. In particular, they can rely on their ADP business partner to provide valuable insights on HR-related issues and help them remain compliant. With ADP in their corner, they can then focus their efforts on growing their business.

“Through strategic partnerships with ADP, we’ve been able to get higher productivity and to run a more efficient organization without having to increase our headcount.”

Jeff Wright, CEO, Urban Ministries, Inc.

“If you don’t have the expertise...you need to be able to go out and get it. And that’s what ADP has done for us.”

Angela Kelley, CFO, Cooperative Business Services, LLC



To learn more, go to:
bit.ly/1M2kjb9



Tools

Innovation and tools to improve your results

Maintaining a highly engaged and motivated workforce is imperative to take one’s organization to the next level. And communication is a key element to drive employee satisfaction, improve productivity, and retain key talent. However, many small- and medium-sized companies don’t possess the tools and infrastructure to effectively communicate with their employees — especially if they work in multiple locations. ADP® offers a robust technology platform, including a user-friendly portal and mobile apps to keep employees in the loop and engaged. With this partnership, they can unlock their employees’ true potential.

“Unifying your workforce means communication with your employees... We’re able to use ADP’s portal as that source of communication.”

Bob DeBiase, Owner/Partner,
DeBiase & Levine Associates, Inc.

“One other piece of the technology is the ADP mobile app. It has had a massive impact on employee engagement.”

Derek Smith, Owner,
Rio Grande Fence Company of Nashville



To learn more, go to:
bit.ly/1U1drhq